

Meeting:	Cabinet
Meeting date:	15 October 2015
Title of report:	Local Account 2014/15
Report by:	Director of Adults and Wellbeing

Classification

Open

Key Decision

This is not a key decision.

Wards Affected

Countywide

Purpose

To approve publication of the Local Account of Adult Social Care and Support 2014/15

Recommendation(s)

That Cabinet approve the publication of the Local Account as attached at Appendix A

Alternative options

It is a Department of Health requirement that a Local Account be published. It would be possible to change the content and presentation but the draft complies with best practice guidance.

Reasons for recommendations

- 2 The reasons to approve the Local Account as attached are that:
 - a) it meets the Department of Health's requirements;
 - b) the content and layout reflect best practice recommendations from the regional Association of Directors of Adult Social Service (ADASS); and
 - c) It has been developed with full cooperation and production from service user and carer representation from the Making it Real Board.

Key considerations

All councils with a remit for adult social care are required by government to produce an annual local account of services. This relates to the replacement of the regulator, the Care Quality Commission (CQC), in assessing council performance by

- a lighter-touch approach, which emphasises local accountability and sector- and peer-led assessment.
- The purpose of local accounts is twofold: to communicate with and promote accountability to the local community; and to support benchmarking, peer review and sector-led improvement.
- National guidance leaves the format and content to be determined locally. The approach agreed for Herefordshire is to address the challenges and requirements by:
 - a) Producing the document as a web based PDF, available online but easy to print off hard copies;
 - b) Having a tone and style aimed at citizen audience;
 - c) Having the comprehensive underpinning data published separately and referenced, interwoven and analysed throughout the account (e.g. statutory returns, user and carer surveys, complaints reports, CQC reports on providers, national census data);
 - d) Being balanced and therefore credible good news **and** bad news, both in context and evidence based:
 - e) Giving the context of national policy, financial challenges and the range of organisations that deliver social care;
 - f) Having a structure based on the national performance; and
 - g) Consulting and involving a range of stakeholders during the production.
- This year's local account details progress against the objectives set out in the previous year's report and other areas of service improvement. It reports on the findings of the peer review which was undertaken in June 2014 and the progress made towards meeting its key recommendations. It provides both financial and performance data for 2014/15 reporting year and also sets out some of the key challenges and priorities for 2015/16. There are also several case studies which give a person centred perspective on some of the changes that have been made within the reporting year.

Community impact

The final document, and the process of producing it, is an important element in ensuring local authorities make themselves accountable to their local communities.

The local account specifically gives a true and fair outline of key issues and performance to a general reader and reflects and refers to the detailed evidence available on the council's "Facts and Figures" webpages and in the wider public domain.

Equality duty

The local account identifies how we support our vulnerable people with a range of tailored services.

Financial implications

9 There are no financial implications.

Legal implications

All councils with a remit for adult social care are required by government to produce an annual local account of services. Local accounts are referred to in the Department

of Health's "Transparency in Outcomes: a framework for adult social care" consultation paper (November 2010) in the context of localism and transparency, and in the subsequent Adult Social Care Outcomes Framework published in March 2011.

This guidance leaves format and content to be determined locally.

The attached local account fulfils this requirement.

Risk management

11 The proposal does not contain any specific or direct risk management implications.

Consultees

- The production of the 2014/15 Local Account has been fully co-produced with service users and carers on the Making it Real Board. The Board has had full oversight and has directed much of the content this year.
- The subjective content of the account is based on the annual survey of social care users and also the opinions of residential and nursing care service users, through the quality and review team survey.
- The local account has been presented to the Health & Social Care Overview and Scrutiny Committee. The document was accepted with no changes required and generated general discussion about the work and performance of Adults & Wellbeing.

Appendices

Appendix A – Local Account 2014/15

Background papers

None